



SINGER ISLAND

BEACH POLO

POLO. BEACH. LIFESTYLE.

Where Waves Meet Winners.

AN EXCITING DAY OF
POLO MATCHES,
BEACH VIBES &
ISLAND LUXURY.



WORLD-CLASS
POLO



PREMIUM
HOSPITALITY



LIVE
ENTERTAINMENT



SHOPPING &
EXPERIENCES

SINGER ISLAND
Florida 

SATURDAY
JANUARY 9, 2027
GATES OPEN AT 9AM
MATCHES & ENTERTAINMENT
9AM – 5PM


2511 N OCEAN AVE
RIVIERA BEACH, FL

TICKETS & VIP PACKAGES AVAILABLE NOW!
SINGERISLANDBEACHPOLO.COM



SINGER ISLAND BEACH POLO



A premium beachfront polo experience connecting brands with sport, hospitality, lifestyle and community.

An invitation to align your brand with an extraordinary day of polo, oceanfront hospitality, elevated experiences and meaningful connections with an affluent South Florida audience.

MORE THAN A SPONSORSHIP. A SIGNATURE BRAND PARTNERSHIP.

Singer Island Beach Polo offers brands a rare opportunity to become part of one of South Florida's most distinctive luxury lifestyle experiences—where the energy of competitive polo meets the beauty of the ocean, sophisticated hospitality and an exceptional guest experience.

Our partnerships are designed for brands that want more than logo placement. We create opportunities to entertain valued clients, cultivate relationships, showcase products and services, generate compelling content and become an integral part of the experience.

From premium hospitality and private brand environments to team partnerships, curated activations and high-visibility event branding, each opportunity can be tailored to complement your brand and connect authentically with our audience.

We invite a select group of partners to help shape the 2027 Singer Island Beach Polo experience—and to share in the visibility, prestige and relationships that come with it.



THE SINGER ISLAND BEACH POLO EXPERIENCE

Singer Island Beach Polo brings the tradition and excitement of polo to an extraordinary oceanfront setting. Guests are invited to enjoy a refined day of sport, hospitality, entertainment and connection in one of South Florida's most beautiful destinations.

The experience is designed for an audience that values exceptional service, distinctive experiences and meaningful relationships.

EXPERIENCE HIGHLIGHTS

- Competitive beach polo
- Oceanfront hospitality
- VIP guest experiences
- Curated food and beverage offerings
- Luxury brand activations
- Live entertainment
- Player and team access
- Premium photo opportunities
- Community and charitable engagement
- Social and digital storytelling

OUR AUDIENCE

Singer Island Beach Polo brings together an affluent and influential South Florida audience, including:

- Luxury homeowners and real estate clients
- Entrepreneurs and business leaders
- Private wealth and financial services clients
- Hospitality and travel decision-makers
- Automotive, fashion and jewelry consumers
- Polo, equestrian and sporting enthusiasts
- Philanthropic and community-minded guests
- Media, influencers and cultural tastemakers

This is an audience that appreciates quality, values personal connection and responds to brands that create memorable experiences.

WHY PARTNER WITH SINGER ISLAND BEACH POLO?

★ ALIGNMENT

Associate your brand with polo, coastal luxury, hospitality, sport and an elevated South Florida lifestyle.

★ ACCESS

Create meaningful opportunities to host clients, prospects, partners and VIP guests in an exceptional setting.

★ EXPERIENCE

Bring your brand to life through a thoughtfully designed environment, activation or hospitality experience.

★ VISIBILITY

Reach guests through event branding, digital communications, social media, press opportunities and on-site recognition.

★ RELATIONSHIPS

Build connections in an environment designed for conversation, discovery and long-term engagement.

★ CONTENT

Capture distinctive visual content and social moments in a setting that naturally elevates your brand story.

SINGER ISLAND BEACH POLO

SATURDAY, JANUARY 9, 2027
9:00 AM–5:00 PM

2511 N OCEAN DR
Riviera Beach, FL 33404



SPONSORSHIP	INVESTMENT	PRIMARY VALUE
Title Partner	\$50,000	Signature Brand Partnership
Premier Partner	\$25,000	Premium Visibility + Hospitality
Signature Partner	\$15,000	Brand Visibility + Partnership
Supporting Partner	\$7,500	Branding partnership + media recognition
Community Partner	\$5,000	Brand recognition + social media
Hospitality Partner	\$20,000	Hospitality Partnership
Bar Partner	\$15,000	Exclusive bar branding
Champagne Partner	\$12,500	Celebration/Champagne branding
Team Partner	\$10,000	Team Partnership
Field Partner	\$10,000	Field and Digital visibility
Entertainment Partner	\$10,000	Entertainment branding partnership

SIGNATURE BRAND PARTNERSHIPS

Primary partnerships are designed to provide increasing levels of visibility, hospitality, branding and engagement.

TITLE SPONSOR

\$50,000

The most prestigious brand position at Singer Island Beach Polo.

Partnership Investment: \$50,000

The Presenting / Title Partner becomes the signature brand associated with the 2027 Singer Island Beach Polo experience.

- Naming association with Singer Island Beach Polo
- Premier brand presence across event communications and digital platforms
- Signature branding throughout key guest arrival and hospitality environments
- Up to 50 VIP tickets to use for clients, prospects, and key relationships
- Exclusive step & repeat presence
- Opportunity to participate in the official trophy presentation
- Dedicated on-site recognition throughout the event
- Exclusive photo opportunities with polo teams and players
- Integrated social press and promotional exposure
- Opportunity to develop a signature branded guest experience
- Custom partnership planning and activation support

PREMIER PARTNER

\$25,000

A high-visibility partnership designed for brands seeking meaningful presence, hospitality and engagement.

Partnership Investment: \$25,000

The Premier Partner receives a prominent role within the event and an elevated platform for guest engagement.

- Prominent brand visibility across selected event materials
- Up to 25 VIP tickets to use for clients and guests
- Branded presence within a premium guest environment
- Opportunity for a curated brand activation
- On-site recognition and event announcements
- Social media and digital recognition
- Opportunity to participate in selected photo and content moments
- Access to polo teams and players, subject to event schedule
- Dedicated partnership support



SIGNATURE BRAND PARTNERSHIPS CONTINUED

SIGNATURE PARTNER

\$15,000

A distinctive opportunity to align your brand with the sport, setting and spirit of Singer Island Beach Polo.

Partnership Investment: \$15,000

The Signature Partner receives meaningful visibility and an opportunity to engage guests through hospitality and brand presence.

- Brand visibility across selected event materials
- Up to 15 VIP tickets to use for clients and guests
- Branded signage in designated event areas
- Opportunity for a curated product or service experience
- On-site brand recognition
- Social media recognition
- Opportunity to capture event content
- Access to polo teams and players, subject to event schedule
- Partnership support and coordination

SUPPORTING PARTNER

\$7,500

A thoughtful way to support the experience while introducing your brand to an exceptional audience.

Partnership Investment: \$7,500

The Supporting Partner receives a focused brand presence and hospitality opportunity within the event environment.

- Brand recognition on selected event materials
- Up to 8 VIP tickets to use for clients and guests
- On-site signage in a designated area
- Social media recognition
- Opportunity to provide approved branded materials or gifts
- On-site recognition
- Partnership coordination

COMMUNITY PARTNER

\$5,000

Support the growth of beach polo and contribute to a memorable community experience.

Partnership Investment: \$5,000

The Community Partner is recognized as a valued supporter of the event and its broader community impact.

- Brand recognition on selected event materials
- Up to 5 VIP tickets to use for guests
- On-site recognition
- Social media recognition
- Opportunity to support an approved community or charitable initiative
- Partnership coordination

EXCLUSIVE CATEGORY PARTNERSHIP

Specialty sponsorships may be purchased independently or added to a primary sponsorship tier. Category exclusivity is subject to availability.

HOSPITALITY PARTNER	\$20,000
Welcome your most valued guests in an extraordinary oceanfront setting.	
• Naming association with a designated hospitality experience • Premium branding within the hospitality environment • Up to 20 VIP tickets to use for clients and guests • Opportunity to host a curated guest experience • On-site recognition • Social and digital recognition • Opportunity for branded menus, amenities or guest gifts • Partnership planning and coordination	

BAR PARTNER	\$15,000
Own one of the event's most social and memorable destinations. Partnership Investment: \$15,000	
• Naming association with a designated bar or beverage destination • Prominent branding at the bar area • Up to 15 VIP tickets to use for clients and guests • Opportunity to provide approved branded bar elements • On-site recognition • Social and digital recognition • Opportunity for branded menus, glassware or guest amenities • Partnership planning and coordination	

CHAMPAGNE PARTNER	\$12,500
Raise a glass to an unforgettable day. Partnership Investment: \$12,500	
• Exclusive champagne or sparkling wine category association • Brand presence at designated service points • Up to 13 VIP tickets to use for clients and guests • Opportunity for a branded toast or signature pour • On-site recognition • Social and digital recognition • Opportunity for branded glassware, menus or service elements • Partnership planning and coordination	

EXCLUSIVE CATEGORY PARTNERSHIP CONTINUED

TEAM PARTNER	\$10,000
Align your brand with the energy, tradition and prestige of competitive polo. Partnership investment \$10,000	
• Brand association with a participating polo team • Team branding opportunities, subject to approval • Up to 10 VIP tickets to use for clients and guests • Opportunity for team and player photo moments • On-site recognition • Social and digital recognition • Opportunity to support team hospitality or player amenities • Partnership planning and coordination	

FIELD PARTNER	\$10,000
Put your brand at the heart of the action. Partnership Investment: \$10,000	
• Brand presence within the field environment • Field-side signage, subject to placement approval • Up to 10 VIP tickets to use for clients and guests • On-site recognition • Social and digital recognition • Opportunity for branded field-side guest amenities • Partnership planning and coordination	

ENTERTAINMENT PARTNER	\$10,000
Help create the atmosphere guests will remember. Partnership Investment: \$10,000	
• Brand association with the event's entertainment experience • Recognition in selected entertainment communications • Up to 10 VIP tickets to use for clients and guests • On-site recognition • Social and digital recognition • Opportunity for branded entertainment-area elements • Partnership planning and coordination	

CUSTOM ACTIVATION OPPORTUNITIES

*****We can customize the package around your brand, objectives, guest list, and activation goals. Just let us know and we will work with you to find the right package for your business!***

VIP HOSPITALITY Host clients, prospects and partners in an oceanfront environment.	BRANDED LOUNGE Create a destination guests can photograph, relax in and share.
PRODUCT EXPERIENCE Introduce a premium product or service through an event-appropriate experience.	TEAM PARTNERSHIP Align your company with a polo team through uniforms, signage, social and hospitality.
CONTENT STUDIO Capture branded social content with players, horses, guests and the beach setting.	COMMUNITY PARTNERSHIP Create a cause, family or community activation that adds value beyond advertising.

NEXT STEPS

EVENT DETAILS

Saturday, January 9, 2027 • 9:00 AM–5:00 PM

2511 N Ocean Dr, Riviera Beach, FL 33404

Sponsorship inquiries:

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****ALL PAYMENTS WILL BE MADE TO SINGER ISLAND BEACH POLO.**

****WE ARE NOT RESPONSIBLE FOR PAYMENTS MADE TO ANOTHER ENTITY OR PERSON.**

******Pricing and benefits in this sales package are proposed sponsorship inventory and should be confirmed with the event organizer before contracting.***

******Alcohol-related sponsorships and activations are subject to applicable approvals and event requirements.***



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